

3 THINGS YOU NEED TO KNOW

1. Electric utilities offer monetary rebates to incentivize end-use customers to complete energy efficiency projects.
2. Rebates are different for each utility, in each state, and in some cases by customer type.
3. Projects are for new construction or retrofit -depending on project type and facility.

2 TYPES OF REBATES

Prescriptive

- A fixed incentive per item is defined
- M&V study is usually not needed.
- Applications are generally easier to be processed and approved.

Custom

- Incentives are performance driven
- M&V study is always needed.
- Ability to negotiate for custom incentives
- Rules are less defined.

5 TIPS BEFORE YOU GET STARTED

1. Do not order material or begin installation until you have filed pre-applications. Many utilities require pre-approval before a project starts to qualify for incentives.
2. Train equipment install team to take pictures of applicable equipment.
3. Know how to access existing and new asset information
4. Have a robust process for invoice collection.
5. Prepare on-site operations team - the utility may request an on-site review.